



INSTITUT JANTUNG NEGARA  
National Heart Institute

**We are looking for suitable and qualified candidate for the following position:**

## **EXECUTIVE CORPORATE COMMUNICATIONS DEPARTMENT**

### **Responsibilities**

- Research and plan out effective and engaging content ideas for the health-related topic.
- Prepare well-structured draft using digital publishing platforms.
- Create content ideas for marketing promotional materials
- Interview health professionals and incorporate their views in social media post.
- Edit & proofread content prior to publication.
- Promote content on social media and monitor engagement
- Identify the latest health trends and recommend new topics.
- Coordinate with marketing & creative team to illustrate articles.

### **Requirements**

- Bachelor Degree in Marketing / Mass Communication / Journalism or equivalent.
- Proven work experience as a Copywriter, Content Creator or any similar role.
- Proficient oral and writing skills in English and Malay language.

### **Closing Date**

5<sup>th</sup> July 2022

**Talent Acquisition Unit  
Human Capital & Organizational Development**

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**Note: All unsuccessful applications shall not be retained in our database.  
Only SHORTLISTED candidates will be contacted.**